



POSITIVE DIRECTIONS EQUALS CHANGE, INC.

August 6, 2018

- Our Mission -

To inspire personal and social responsibility to the African American community through advocacy, education and results-oriented service.

For more information:

Administrative Office

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Outpatient Services:

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Michael Duke, CEO
Wal-Mart Stores, Inc.
702 S.W. Eighth Street
Bentonville, AR 72716

Dear Mr. Duke:

**RE: Positive Directions Equals Change, Inc.
25th Anniversary Gala and Fundraiser Event**

Positive Directions Equals Change, Inc., is a non-profit, community-based organization whose mission is providing substance abuse treatment, case management, transitional housing and employment opportunities.

In 2018, we are celebrating 25 years of engagement in the City and County of San Francisco. To commemorate this incredible 25-year milestone, Positive Directions Equals Change, Inc., invites you to help us celebrate and show your support at our anniversary gala and fundraiser event on Saturday, November 3, 2018, from 8:00 p.m. through 12 a.m., at the George W. Davis Senior Davis Center, San Francisco, California.

Our gala is a true celebration of our past, present, and future. It is an opportunity to honor those who helped establish the organization in 1993. It is a chance to acknowledge those who built and now operate (and continue to grow) our community-based services that have touched over 20,000 lives. It is a time to recognize those who provide services and our community partners who make it happen. It is also a time to take a glimpse into our future and deliver a burst of energy to those who will help us impact many more individuals and families in the City and County of San Francisco.

The event will feature red carpet service, hors d'oeuvres and a Monte Carlo Style Casino for your enjoyment.

We are happy to explore sponsorship and community investment opportunities with you and your organization to make this event a success and a valuable investment for everyone involved. Enclosed is a sponsorship package outlining a proposed sponsorship structure and respective value(s), but we are also open to your ideas and customizing a sponsorship package specific to your goals and intention. Charitable receipts for taxation purposes are available upon request.

We hope you see the value of Positive Directions Equals Change, Inc., has brought to our community for the past 25 years, and that you will join us in celebrating our successes as well as supporting us for the future. If you are interested in contributing to Positive Directions Equals Change, Inc., please feel free to contact either of us anytime as listed below.

Sincerely,

Cregg Johnson & Cedric Akbar, Committee Chairs

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